

# Aden Energy to become Aden Energies, continue mission of accelerating facility energy transitions



June 2023 – Aden Group clients and partners may notice a small change of branding this month, as the company formerly known as Aden Energy formally changes its name and website to Aden Energies. The step is a small nod to what has in fact been a big evolution in the company’s ambitions and capability to leverage clean energy technologies and financial resources on behalf of its B2B clients. The new name reflects the evolution and diversification of Aden energy business, which made its first steps in 2015, serving the China distributed energy market. Today’s Aden Energies business has a wider geographic focus (China, Vietnam, Indonesia and Singapore) and now manages a wide range of micro-grid, EV charging and energy efficiency projects.

Aden Energies will continue with its existing leadership, headed by General Manager Fulvio Bartolucci. It will maintain its current business focus on renewables, energy efficiency and EV, but also be the leading party in Aden Group’s new offsite energy additionality fund, CarbonShift.

Aden Energies General Manager Fulvio Bartolucci commented: “The name change to Energies is on one level superficial, but on another level, it is reflective of the widening range of solutions and paths to net-zero that businesses can undertake. We are as committed as ever to partnering with business clients in Asia and using all the resources at our disposal – financial, technical and operational – to help their facilities reduce energy consumption and decarbonize.

Aden Energies new website can be found at [adenenergies.com](https://adenenergies.com).